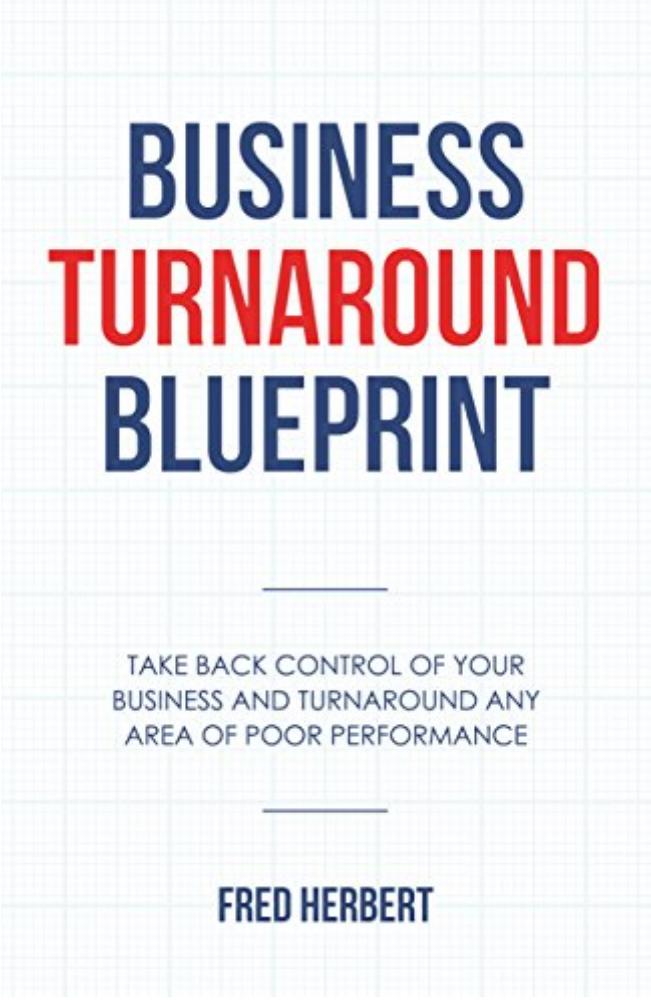


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Business Turnaround Blueprint: Take Back Control Of Your Business And Turnaround Any Area Of Poor Performance (A Business Book For The Hard-Working Business Owner)



BUSINESS TURNAROUND BLUEPRINT

TAKE BACK CONTROL OF YOUR
BUSINESS AND TURNAROUND ANY
AREA OF POOR PERFORMANCE

FRED HERBERT



Synopsis

Do you own a business that is struggling? Do you want to be able to increase profitability? Are you looking for proven ways to make your business succeed? It's a hard fact that more than 750,000 businesses will fail this year. This staggering number means that YOUR business has a high chance of failure if you don't act now. Business Turnaround Blueprint addresses the twelve key areas that might be causing your business to be floundering and what you can do to fix them, including:-Improving profitability-Increasing productivity-Refining business processes-And much more. Written primarily with the business owner in mind, Business Turnaround Blueprint is equally helpful for CEOs and other high-level executives and is a must read for anyone who finds themselves in business difficulties. Author Fred Herbert has over 40 years of business experience and can help you tackle any challenge. He has enhanced a variety of businesses with his unique skill set, from small family-owned concerns to consulting for ExxonMobil. Get a copy of this amazing book now! Fred's business strategies will help you to improve your business situation. For register for the free training "Three Keys to Taking Back Control of Your Business in Eight Weeks or Less" visit www.fredhebert.com To schedule a 100% free strategy session with Fred, visit www.fredherbert.com/schedule Review "Fred has crafted this masterpiece of a business book with easy-to-follow illustrations that lay out his brilliant strategies. Any business owner would benefit from reading only a fraction of this book and implementing just a few of his strategies. Grab your copy and dive into this goldmine of a book that could save your business and make it prosper. If you're serious about restoring and skyrocketing your business, read and start implementing Fred's strategies today." -Ashley Emma, multi-bestselling author of Fearless Author: Prepare, Publish, and Launch Your Own eBook and Undercover Amish "Business Turnaround Blueprint is the perfect book for anyone who is in a business which is floundering and struggling to survive in a competitive market, where thousands of companies fail every single day. Written with an eye for the tiniest detail, which has been the product of years of business experience, Fred Herbert somehow manages to condense and convey highly complex subject matter into short passages that are easily understood and actionable. This is the trick when it comes to writing books like this. High levels of experience, translated into a simple language, which can reach into the deepest crevices of any business and give you an overview of what is wrong and how you can take steps to fix it. The book is also well laid out, with 12 concise chapters which start where every business person should, with the right mindset, and finish where they want to be; as a success. Very often, with books like this, you can have an author who is passing themselves off as a business guru when they have no such talent and even less for writing. Not so with Fred, who has a firm grasp of the English language and a

good eye for detail. And in his use of bullet points, bold statements and great graphics he gets the important points across in a friendly and non-judgemental way, that is ideal for any reader." -Russell Burgess, Author of The Traitor in The Reich

Book Information

File Size: 3020 KB

Print Length: 154 pages

Publisher: Fearless Publishing House (August 12, 2017)

Publication Date: August 12, 2017

Language: English

ASIN: B074SBPQZC

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #26 Free in Kindle Store (See Top 100 Free in Kindle Store) #1 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Planning & Forecasting #1 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Consolidation & Merger #1 in Kindle Store > Kindle eBooks > Business & Money > Economics > Commercial Policy

Customer Reviews

I received an ARC in exchange for a fair review. I really Hate the layout used in the advanced copy I read. Visually it makes me want to look away. I've seen term papers put together in a far more inviting fashion. Example, I couldn't tell if I was still looking at the Introduction or if I was already part way through a chapter. All looks as if each sentence is making up a paragraph, space wise. Two lines, then 1 1/2 lines of spacing, followed by two more lines of type - repeat. Makes my brain hurt. It looks like a data import issue and I found it Really distracting! In the first chapter "Mindset" there is a comparison used with the first Rocky film and a scene with the song Eye Of The Tiger. Only that was from the Second Rocky film. Unfortunately, my mind started wondering what other "Facts" might also be slightly off. I was off to a rocky start (no pun intended.) The information is there - IF the owner is open & willing to. Only, how often is it that those with their hands on the wheel are the ones unable/willing to accept that some of their decisions are at the core of the problems? I do like the

information presented. Yes, for those who are brave/intelligent enough to see their way through, this would work. There are extra tools and worksheets included to help jump start anyone wanting to get started right away. On the downside, this reads like a textbook. Yes, I know it's a serious information book, dealing with, possibly the greatest challenge an owner will ever face. But this certainly could use the addition of some personality. It doesn't need to read like a Stand-up Comedy show, but possibly having This IS some "Real Life" stories inserted would help it flow. It just could use a touch of humanity sprinkled about. A little bit of Fred of Fred's Fish did this... while Burt from Burt's Berets instead chose to... This IS a wealth of Great information. But it could have easily been Sooooo much better.

A few years ago we all most lost everything. Slowly my husband business is coming back. I decided when this was up for review I would give it a read and see if we could learn some good points to help us. I found a lot of things we can use to build the business. I plan on letting my husband read this. I am sure he will agree with me that it is worth the 99 cents it cost to help you take back and control your live helping your business to grow stronger.

This books has a lot of useful tips for anyone with a business- either just starting out or having had one for a while. Even if you know most of the information for the price it is well worth getting it to remind you. I voluntarily am reviewing an Advanced Reader Copy of this book that I received through Shifted Sheets Book Promotions

Fred Herbert has written a book that will help business owners that are struggling. In this book he addresses all the key elements that could cause a business to be unsuccessful & what they can do to fix it & turn it around. I wish that this wonderful & helpful book was around when I was active in the corporate world as it would have made my life more easier at the time. I voluntarily am reviewing an advanced reader copy of this book that I received from Shifted Sheets Book Promotions.

I volunteered to read this book as an ARC through Shifted Sheets. I don't have a business but the steps in the book seemed to be a great way to really honestly look at where your at not only as an employer but personally as well. There are tools that looked very helpful with links. For the visual learner there are detailed graphs. The steps are clearly written. I'd imagine the tools would be useful for when you begin a business as well so you can be aware of things that could cause you to fail.

I got this free through Shifted sheets of n exchange for a honest review.I don't not have a business, but this book has some useful information that would help if I did. I would get this if you do have a business and need some advice or help. It's only 99ÃƒÂ¢ Â ¢ which isn't a bad price.

When you're working on a business, chances are you're already doing everything as best as you know how, but it's easy to get lost in all the day to day things and start losing track of other matters and forget about the big picture, which makes it harder to be able to look at your company and see where it needs to improve. It's even overwhelming trying to figure out where to start looking for information, nevermind putting it to use! I think this book helps with that. As it says on the title, it is a blueprint: it doesn't give you all the answers and all the data ever (as if that would even be possible); what it does is pretty much tell you "sit, breathe, and now let's look at things calmly". It gives you a starting point for things to look at, things to look for, and in a way that is easy to understand but without being patronizing. Great value for money, too.

A very informative and useful read for any business owner, small or big. I voluntarily am reviewing an Advanced Reader Copy of this book that I received through Shifted Sheets Book Promotions

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